# Depopulation, Clearinghouse & FMAP

**December 03, 2024** 

Jeremy Pope, Chief Administrative Officer Carl Rockman, Vice President - Agency & Market Services



# **Exposure Reduction Highlights**





### **ExRe Newswire**

- Total Carriers Participating in Q4 Depop: 12
- New Entrants for 2024: 5
- October PL Carriers Participating: 8
- October PL Policies Assumed: 237,323
- October CL Carriers Participating: 4
- October CL Policies Assumed: 1,527
- November PL Carriers Participating: 6
- November PL Letters Mailed: 103,248
- December PL Carriers Participating: 5
- December PL Letters Mailed: 82,269
- January CL Carriers Approved: 2
- January CL OIR Approvals: 3,800



# **Exposure Reduction Highlights**

#### Improved Policyholder Support for Depopulation Participants



### Depopulation

- YTD Exposure Removed = \$170.4 B / 371,295 Policies
  - YTD Commercial Removed = \$15.1 B / 2,124 Policies
  - YTD Personal Removed = \$155.3 B / **369,171** Policies
- 2024 Forecast
  - o 490,513 Polices Assumed
  - \$225.2B Exposure Removed

Coverage Comparison Spreadsheets (available on Depop Resources website) Coverage Worksheets (Included in policyholder mailed packets) Depopulation Process Overview/Explanation Videos Policyholder Newsletter: Understanding Depopulation Articles

Updating FAQs/Knowledgebase



# **Exposure Reduction Highlights**

#### CLEARINGHOUSE POWERED BY

EZLynx.

#### **Citizens Reimagined**

#### Track A – Manual Eligibility Checks on Consistent Platform

- 5/31 Completed pilot rollout (4 agencies)
- 6/17 Deliver Citizens Rates to Current EZLynx Subscribers
- 6/24 to 9/16 (8/31 was prior target date) –
   Deliver Citizens Rates to Remaining Agents
- On-Line/On Demand Education Modules Developed
- 14 Webinars Conducted / 3,300 Attended

#### **Track B**

- New Business Eligibility Checked Automatically
   Mid-January 2025
- Renewal Eligibility Checked Automatically
   October 2025

#### CHIPS - New Business (YTD October)

**312,029** New Business Applications Submitted

#### **202,573** New Business Applications Reviewed

**190,217** Verified as Eligible (94%) **13,000** Performance Violations Issued

#### CHIPS – Renewals (YTD October)

**34,141** High Potential Renewals Sent to Agents **20,857** Processed (61%) 101 Policies Voluntarily Canceled

**\$39.8M** Exposure Removed



# Citizens Eligibility Reimagined: New Business

#### **Prior Clearinghouse System**



### Agent inputs application



Agent inputs information to generate comparative quote (HO-3, HO-6, DP-1-D, DP-3-D)

\* Results may deem Citizens ineligible in error, the agent will need to

**Citizens Eligibility Reimagined** 

Quote takes about

obtain and provide proof from carrier.



# Application takes about **45 minutes**.





Comparisons are only made to carriers the agent is appointed with. Ineligible: Quotes less than 120% of Citizens renewal premium

Eligible: Quotes 120% or greater than Citizens' renewal premium



### Carriers: 21

10 minutes.\*

Comparisons are only made to carriers the agent is appointed with.

**Ineligible:** Quotes less than 120% of Citizens renewal premium

**Eligible:** Quotes 120% or greater than Citizens' renewal premium



#### **Results:**

- Ineligible for Citizens: 2.45%
- No Offers Received: 87.95%
- Offers received but eligible for Citizens: 8.75%



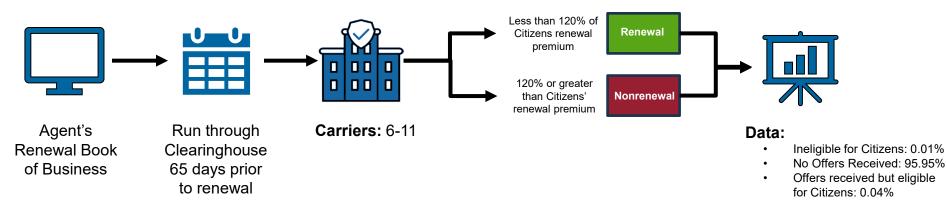
#### **Results:**

TBD when hub launches in January 2025

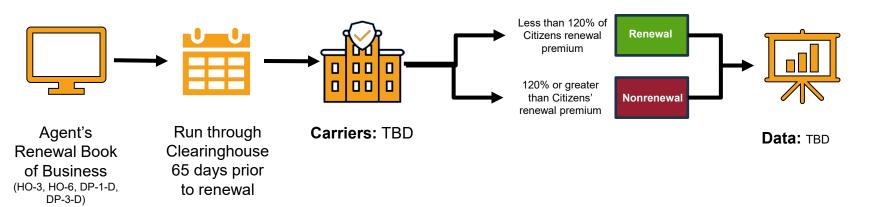


## Citizens Eligibility Reimagined: Renewal

#### **Prior Clearinghouse System**



#### **Citizens Eligibility Reimagined**



# **Depopulation Results**





	2023 Depopulation Results*											
Assumption Date	Active Carriers	OIR Approved <sup>1</sup>	Requested By Carriers <sup>2</sup>	Policyholder Choice Letters Mailed <sup>3</sup>	Assumed <sup>4</sup>	Policies Assumed with TOC premium less than CPIC premium	Policies Assumed with TOC premium within 0%-20% higher than CPIC	Assumption Rate⁵	Exposure Removed <sup>6</sup>			
June 20	1	46,218	18,760	18,760	17,239	10,050	6,989	92%	\$7.4B			
August 22	2	26,000	28,826	27,689	8,836	1,868	3,306	32%	\$4.3B			
October 17	5	184,000	363,168	311,310	99,773	19,138	66,831	32%	\$45.4B			
November 21	7	202,399	210,001	179,747	92,886	34,111	50,729	52%	\$33.7B			
December 19	7	168,000	103,209	86,620	52,017	16,620	32,255	60%	\$20.5 B			
Totals		626,617	723,964	624,126	270,751	81,787	160,110	43%	\$111.3B			

\*4,573 policies were assumed in the April Assumption. The April assumption was not impacted by the 20% Eligibility Rule. Total number of assumed policies for 2023 is 275,324 and total assumption rate for 2023 is 42% with \$113,375,478,857 Exposure Removed.

<sup>1</sup>OIR approval is maximum number of policies permitted to be assumed by carriers. <sup>2</sup>Sum of all policies requested by carriers, including duplicate offers from multiple carriers. <sup>3</sup>Total letters mailed, one (1) per policy. Multiple offers may be contained in a single mailing. <sup>4</sup>Policies assumed by carriers on Assumption Date. <sup>5</sup>Quotient of 'Assumed' divided by 'Policyholder Choice Letters Mailed' for completed assumptions. <sup>6</sup>Exposure Removed as of Assumption Date.



	2024 Completed Depopulations											
Assumption Date	Active Carriers	OIR Approved <sup>1</sup>	Requested By Carriers <sup>2</sup>	Policyholder Choice Letters Mailed <sup>3</sup>	Assumed	Assumed Premium Less Than Citizens Premium	Assumed Premium 0%-20% Higher Than Citizens	Assumption Rate⁵	Exposure Removed <sup>6</sup>			
January 23	7	200,000	159,121	126,479	76,316	19,084	51,641	60%	\$33.9 B			
February 20	4	39,000	29,230	27,652	15,713	4,871	10,302	57%	\$6.6 B			
February 27 (CL)	1	850	437	437	321	309	11	73%	\$3.3 B			
March 19	5	59,498	30,473	27,879	22,209	5,357	16,440	80%	\$10.7 B			
April 23 (CL)	1	400	246	246	150	148	2	61%	\$1.1 B			
May 21	3	54,386	35,350	34,760	17,610	5,545	9,386	51%	\$8 B			
June 25 (CL)	1	300	170	170	126	117	9	74%	\$1.2 B			
October 22	8	410,008	438,202	308,803	237,323	97,792	136,079	77%	96.1 B			
October 29 (CL)	4	4,250	2,518	2,276	1,527	783	570	67%	9.4B			
Totals		768,692	695,747	528,702	371,295	134,006	224,440	70%	\$170.4 B			

#### 2024 In Flight Depopulations

Assumption Date	Active Carriers	OIR Approved <sup>1</sup>	Requested By Carriers <sup>2</sup>	Policyholder Choice Letters Mailed <sup>3</sup>	Offers Less Than Citizens Premium	Offers 0%-20% Higher Than Citizens	% Offers Less Than Citizens	% Offers 0%-20% Higher Than Citizens
November 19 (PL)	6	235,035	136,826	103,248	40,285	60,585	29%	44%
December 17 (PL)	5	310,022	103,073	82,269	16,699	48,642	16%	47%

<sup>1</sup>OIR approval is maximum number of policies permitted to be assumed by carriers. <sup>2</sup>Sum of all policies requested by carriers, including duplicate offers from multiple carriers. <sup>3</sup>Total letters mailed, one (1) per policy. Multiple offers may be contained in a single mailing. <sup>4</sup>Policies assumed by carriers on Assumption Date. <sup>5</sup>Quotient of 'Assumed' divided by 'Policyholder Choice Letters Mailed' for completed assumptions. <sup>6</sup>Exposure Removed as of Assumption Date.



# Depopulation Carrier Participation Personal Lines

2023 & 2024 Personal Lines Carrier Participation													
Carrier	April 2023	June 2023	August 2023	October 2023	November 2023	December 2023	January 2024	February 2024	March 2024	May 2024	October 2024	November 2024	December 2024
American Integrity										x	x	x	x
American Traditions						x			x				
Edison	x				x	x	x	x	x				
Florida Peninsula	x			x	x	x	x	x	x		x		x
Homeowners Choice					x						x		
Loggerhead			x		x								
Manatee											x	x	x
Monarch National		x		x	x		x				x	x	
Orange						x		x				x	
SafePoint				x	x	x							
Security First								x		x			
Slide			x	x	x	x	x		x	x	x	x	x
Southern Oak				x			x		x		x		
Trident												x	x
ТурТар						x	x				x		
US Coastal							x						



## Depopulation Carrier Participation Commercial Lines

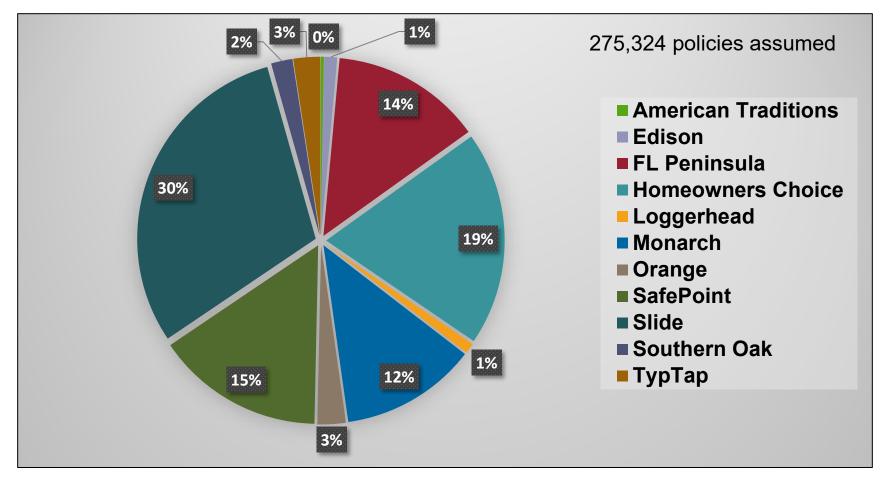
#### 2024 Commercial Lines Carrier Participation

Carrier	February	April	June	October
American Coastal				x
Condo Owners Reciprocal Exchange (CORE)	х	х	х	x
Manatee Insurance Exchange				x
Slide				x

2025 Commercial Lines Carrier Participation								
Carrier	January	March	Мау	July	September	November		
Manatee Insurance Exchange	x							
Slide	Х							

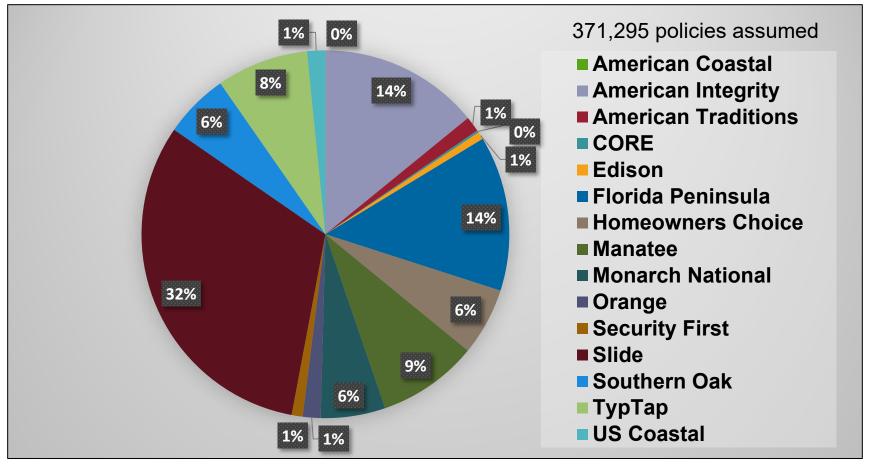


#### % of Policies Assumed by Company (01/2023-12/2023)





#### % of Policies Assumed by Company (As of 10/29/2024)





	Policies Assumed in 2023 by Company Name										
Company Name	APR	JUN	AUG	ОСТ	NOV	DEC	Totals				
American Traditions						775	775				
Edison	1,904				948	365	3,217				
Florida Peninsula	2,669			18,594	11,862	4,461	37,586				
Homeowners Choice					53,456		53,456				
Loggerhead			999		1,520		2,519				
Monarch National		17,239		5,029	11,715		33,983				
Orange						7,049	7,049				
SafePoint				24,110	6,870	10,915	41,895				
Slide			7,837	46,694	6,515	21,735	82,781				
Southern Oak				5,346			5,346				
ТурТар						6,717	6,717				
Totals	4,573	17,239	8,836	99,773	92,886	52,017	275,324				

	Policies Assumed in 2023 by Business Line									
Business Line	APR	JUN	AUG	ОСТ	NOV	DEC	Totals			
Personal Lines	4,573	17,239	8,836	99,773	92,886	52,017	275,324			
Commercial Lines	Commercial Lines									
Totals	4,573	17,239	8,836	99,773	92,886	52,017	275,324			



CL

Totals

321

16,034

22,209

76,316

# 2024 Depopulation Update

126

126

1,527

238,850

			-	Polic	ies Assumed	l in 2024 b	y Company	Name				
Company Name	J	AN	FEB	FEB (CL)	MAR	2	APR (CL)	MAY	JUN (CL)	ОСТ	OCT (CL)	Totals
American Coasta	I										87	87
American Integrit	у							646		51,667		52,313
American Tradition	าร				5,012	2						5,012
CORE				321			150		126		127	724
Edison	1,0	081	678		699							2,458
Florida Peninsula	<b>a</b> 14,	793	6,577		4,779	Ð				24,499		50,648
Homeowners Choi	се									22,088		22,088
Manatee										31,920	868	32,788
Monarch Nationa	I 2,9	917								18,138		21,055
Orange			5,832									5,832
Security First			2,626					979				3,605
Slide	38,	657			9,943	3		15,985		52,562	445	117,592
Southern Oak	3,4	143			1,776	6				15,931		21,150
ТурТар	9,4	178								20,518		29,996
US Coastal	5,9	947										5,947
Totals	76,	316	15,713	321	22,20	9	150	17,610	126	237,323	1,527	371,295
				P	olicies Assun	ned in 2 <u>02</u>	4 by Busine	ss Line				
Busir	iess Line		JAN	FEB	MAR	APR	MA	AY .	JUN	ОСТ	Totals	
	PL	76	6,316	15,713	22,209		17,6	610		237,323	369,171	

150

150

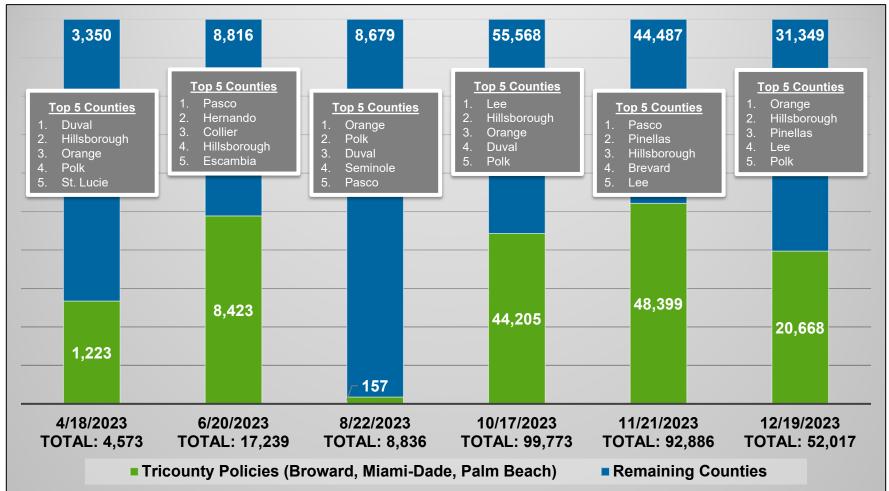
17,610

2,124

371,295

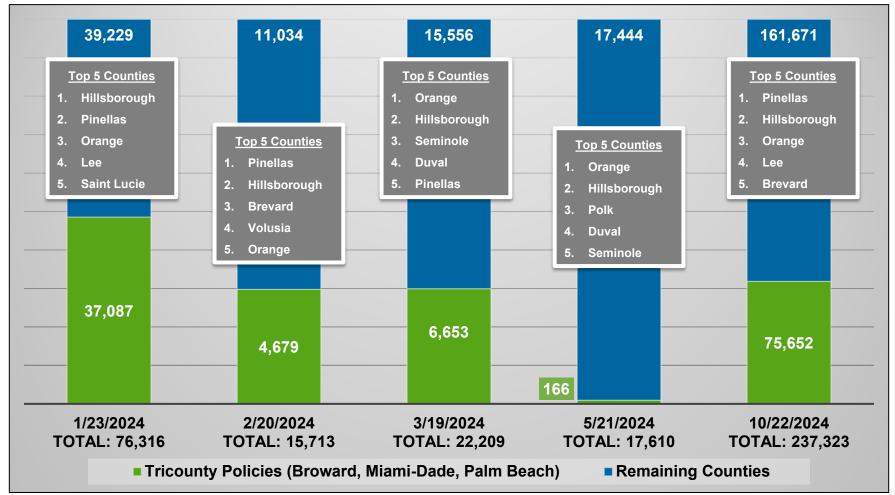


#### **Tri-County Policies Assumed - 2023**



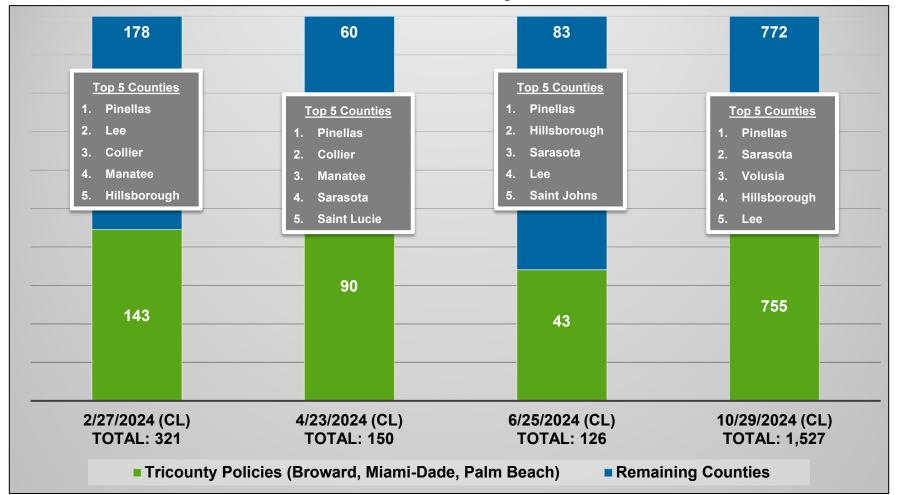


#### **Tri-County PL Policies Assumed - 2024**





#### **Tri-County CL Policies Assumed - 2024**





## Personal Lines Assumed Policies Returning As New Business

2	2023/2024 Perso	onal Lines – Assum	ed Policies Returning A	s New Busines	S
Assumption Month	Number Of Participating Carriers	Assumed <sup>1</sup>	Returning New Business	Return Rate <sup>2</sup>	Exposure Returned <sup>3</sup>
June 2023	1	17,239	896	5.20%	\$385.80M
August 2023	2	8,836	510	5.77%	\$246.40M
October 2023	5	99,773	3,249	3.26%	\$1.56B
November 2023	7	92,886	1,157	1.25%	\$511.04M
December 2023	7	52,017	1,085	2.09%	\$513.06M
January 2024	7	76,316	2,012	2.64%	\$937.47M
February 2024	4	15,713	191	1.22%	\$105.46M
March 2024	5	22,209	218	0.98%	\$116.43M
May 2024	3	17,610	70	0.40%	\$40.20M
October 2024	8	237,323	10	0.00%	\$13.21M
Totals		639,922	9,398	1.47%	\$4.43B

Data As Of: 11/1/24

New Business policies submitted within 1 year of assumption date with a matching name and address

<sup>1</sup>Policies assumed by carriers on assumption date.

<sup>2</sup>Quotient of 'Assumed' divided by 'Returning New Business' for completed assumptions.

<sup>3</sup>Exposure as of assumption date that has been returned to Citizens.





Year	Total Personal Lines Offers Made	Total Personal Lines Policies Assumed	% Assumed
2009	237,008	149,694	63%
2010	85,990	59,792	70%
2011	78,596	53,577	68%
2012	354,475	277,002	78%
2013	460,674	358,318	78%
2014	589,624	411,632	70%
2015	514,679	270,381	53%
2016	179,475	84,089	47%
2017	123,450	31,854	26%
2018	69,080	16,639	24%
2019	42,941	9,960	23%
2020	26,016	7,463	29%
2021	18,783	2,814	15%
2022	89,340	16,408	18%
2023	650,461	275,324	42%
2024*	525,573	369,171	70%

\*Beginning in 2017, Personal Lines Offers Made reflect Letters Mailed

\*\* 2024 data is as of 10/22/24



## Historical Results – Commercial Lines

Year	Total Commercial Lines Offers Made	Total Commercial Lines Policies Assumed	% Assumed
2007	0	0	0%
2008	No Data Available	601	No Data Available
2009	0	0	0%
2010	0	0	0%
2011	0	0	0%
2012	0	0	0%
2013	8,278	7,449	90%
2014	5,919	4,991	84%
2015	3,058	2,404	79%
2016	4,351	3,911	90%
2017	2,318	2,154	93%
2018	1,341	1,266	94%
2019	142	124	87%
2020	0	0	0%
2021	0	0	0%
2022	0	0	0%
2023	0	0	0%
2024	3,129	2,124	68%

\*2024 data is as of 10/29/24

# **Depopulation Timelines**





## Personal Lines Timelines

2024 Personal Lines						
Assumption Date	OIR Approval Date Date Depopulation Packets sent and Policy Selected for Assumption emails sent		Policyholder Choice Deadline			
1/23/24	10/31/23	12/1/23	1/9/24			
2/20/24	11/30/23	12/29/23	2/6/24			
3/19/24	12/29/23	1/29/24	3/7/24			
5/21/24	2/29/24	3/28/24	5/6/24			
7/23/24	4/30/24	5/29/24	7/8/24			
9/17/24	6/28/24	7/26/24	9/3/24			
10/22/24	7/31/24	8/28/24	10/7/24			
11/19/24	8/30/24	9/26/24	11/4/24			
12/17/24	9/30/24	10/28/24	12/5/24			

2025 Personal Lines						
Assumption Date	OIR Approval Date	Depopulation Packets sent and Policy Selected for Assumption emails sent	Policyholder Choice Deadline			
2/18/25	11/15/24	12/30/24	2/7/25			
3/25/25	12/16/24	2/5/25	3/16/25			
4/15/25	1/15/25	2/27/25	4/6/25			
6/17/25	3/17/25	4/28/25	6/6/25			
8/19/25	5/15/25	6/26/25	8/5/25			
9/16/25	6/16/25	7/28/25	9/5/25			
10/21/25	7/15/25	8/28/25	10/7/25			
11/18/25	8/15/25	9/26/25	11/4/25			
12/16/25	9/15/25	10/28/25	12/5/25			



### **Commercial Lines Timelines**

2024 Commercial Lines						
Assumption Date	OIR Approval Date	Depopulation Packets sent and Policy Selected for Assumption emails sent	Policyholder Choice Deadline			
2/27/24	11/30/23	1/5/24	2/13/24			
4/23/24	1/31/24	3/6/24	4/13/24			
6/25/24	3/29/24	5/3/24	6/12/24			
8/26/24	5/31/24	7/5/24	8/13/24			
10/29/24	7/31/24	9/5/24	10/15/24			

2025 Commercial Lines					
Assumption Date	OIR Approval Date	Depopulation Packets sent and Policy Selected for Assumption emails sent	Policyholder Choice Deadline		
1/21/25	10/15/24	12/27/24	1/5/25		
3/18/25	12/16/24	1/28/25	3/7/25		
5/20/25	2/17/25	3/26/25	5/5/25		
7/22/25	4/15/25	5/28/25	7/7/25		
9/23/25	6/16/25	8/4/25	9/12/25		
11/25/25	8/15/25	10/3/25	11/12/25		

# **FMAP Results**





# FMAP Update

FMAP 2024 Results Dashboard						
Year	Agents Participating	Offers Accepted	Consumer Requests	Consumer Requests Converted	Exposure Placed in Private Market	
2020	362	1,187	10,546	11.3%	\$298M	
2021	239	453	8,352	5.4%	\$144M	
2022	303	541	11,039	4.9%	\$288M	
2023	352	838	11,421	7.3%	\$728M	
Quarter	Agents Participating	Offers Accepted	Consumer Requests	Consumer Requests Converted	Exposure Placed in Private Market	
2024 Q1	369	161	2,514	6.4%	\$103M	
2024 Q2	376	298	2,082	14.3%	\$337M	
2024 Q3	394	145	1,350	10.7%	\$124M	
2024 Total	394	604	5,946	10.2%	\$564M	

Data as of 9/30/24

# **CHIPS** Results





### **Clearinghouse Interim Program**

#### New Business Program

Agents are required to submit proof that a new business customer is eligible based on the 20% premium eligibility rule. This proof for selected policies is reviewed by our underwriting and compliance department and action is taken on any policies where sufficient proof is not received.

New Business Program Results					
	2023*	Q1 2024	Q2 2024	Q3 2024	Oct 24
Total New Business	104,281	93,324	106,998	89,979	21,728
Total New Business Reviewed	71,276	68,723	61,927	52,995	18,892
Policies Verified as Eligible	61,926	61,976	58,871	51,050	18,320
% Verified as Eligible	86.86%	90.18%	95.10%	96.3%	96.97%
Performance Violations Issued for "Ineligible Risks"*	6,081	6,747	3,736	1,945	572

\*2023 new business reflects new business issued from beginning of review program in mid-September.

#### Renewal Program

Citizens has identified policies within our book of business that have a high potential for placement in the private market, based on the risk characteristics of the policy. Prior to the Citizens policy renewal date, Agents are notified via PolicyCenter® activity and provided the opportunity to present private market offers to the policyholder. Citizens will also be partnering with carriers to raise their awareness of this program so that they can engage agents and offer support.

Renewal Program Results					
	2023	Q1 2024	Q2 2024	Q3 2024	Oct 24
Number of High-Potential Renewal Activities	13,564	8,585	10,535	10,911	4,110
Number of Activities Processed	7,550	5,176	6,104	6,954	2,623
% Activities Processed	55%	60%	58%	64%	64%
Number of Policies Voluntarily Cancelled (found other coverage)	13	22	33	28	18
% of Policies Voluntarily Cancelled (found other coverage)	0%	<1%	<1%	<1%	<1%
Coverage A Exposure Removed from Citizens	\$5.8M	\$6.5M	\$12.6M	\$13.1M	\$7.6M

# **Citizens Reimagined Update**





### **Clearinghouse Program Update**

#### **Clearinghouse Program**

In order to facilitate the diversion of ineligible applicants and existing policyholders from Citizens into the voluntary insurance market, Citizens is required by statute to implement a Clearinghouse program. However, the statute provides Citizens broad discretion in how it may implement such a program. The intention of the Clearinghouse program is to provide a platform that facilitates consistent enforcement of Citizens premium comparison eligibility rules and to allow carriers to present their offered premiums to agents.

#### **Clearinghouse Interim Program Solution (CHIPS)**

**WHAT** 

**CHIPS New Business** Increased agent requirements for proof of price eligibility at point of sale

#### **CHIPS Renewal**

Citizens Identifies "High Potential" policies for private market placement and presents those to agent for remarketing prior to renewal

Clearinghous	<ul> <li>Reimagined</li> <li>Improved agent experience</li> <li>Shorter application process</li> <li>Dynamic questions</li> </ul>	<ul> <li>Improved carrier reach</li> <li>New business validation</li> <li>Broader renewal reach</li> </ul>	<ul> <li>More new business averted</li> <li>More renewals placed in private market</li> </ul>
WHAT & WHEN	<ul> <li><u>Track A (June 2024)</u></li> <li>New business quoting</li> <li>Manual eligibility checks</li> </ul>	<ul> <li><u>Track B (Mid Jan 2025)</u></li> <li>New business quoting</li> <li>Automated checks</li> </ul>	<ul> <li><u>Track C (Q4 2025)</u></li> <li>Renewal quoting</li> <li>Automated checks</li> </ul>
WHO	Applied Systems / EzLynx ®		



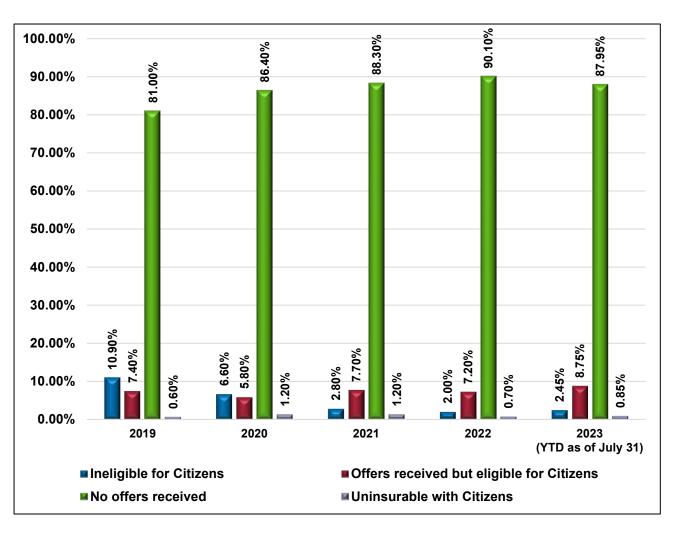
# Clearinghouse Powered by EZLynx Roll Out Plan

	Phase 1	Phase 2	Phase 3
When	7/1/24-11/1/24	11/1/24 +	Mid-January
System	Any rater can be used but EZLynx has been made available for early adoption.	EZLynx is required to qualify the risk for Citizens. If EZLynx is not used, a Performance Violation can be issued, and the policy may be cancelled.	EZLynx will be mechanized to invalidate the Citizens quote based on other offers. PolicyCenter will have hard- blocks added in for the four policy types so that they must go through EZLynx.
Proof of Compliance	Proof of 20% rule or no offers of coverage.	EZLynx Detailed Quote Results page	Determined by EZLynx, no proof will be required.
Education	Completed <b>14</b> live webinars with <b>3,286</b> attendees.	Completed <b>7</b> live webinars with <b>2,623</b> attendees.	TBD



### **Clearinghouse Update**

#### **New Business Update**



#### Number of risks averted (all lines):

- 2019 20,994
- 2020 22,221
- 2021 29,789
- 2022 26,810

#### Amount of Coverage A averted:

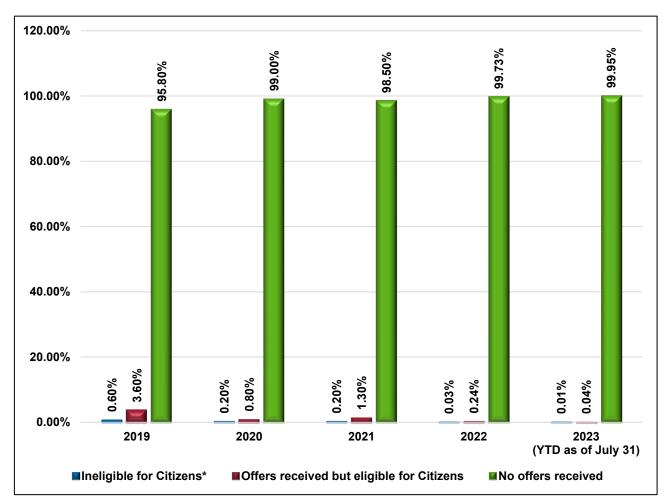
- 2019 \$5.7B
- 2020 \$7.3B
- 2021 \$9.9B
- 2022 \$8.9B
- 2023 (YTD) \$6.3B

YTD = As of 7/31/23



### **Clearinghouse Update**

#### **Renewal Update**



**Risk Removed (All Lines)** Amount of Coverage A removed:

- 2019 \$221.5M
- 2020 \$111M
- 2021 \$196M
- 2022 \$34M
- 2023 (YTD) 12.7M

16,788 policies have been nonrenewed by Citizens as a result of offers made at renewal through the Clearinghouse.

YTD = As of 7/31/23

\*Ineligible means a comparable offer of coverage was received through the Clearinghouse that had a premium that was equal to or less than the Citizens renewal premium.